



1 April 2004

Securities and Exchange Commission  
Division of Corporate Finance  
Office of International Corporate Finance  
Mail Stop 0302  
450 Fifth Street, NW  
Washington DC 20549  
USA



04 APR 16 11:21

SUPPL

Dear Sirs

**4imprint Group plc (File No. 82-5104)**  
**Ongoing Disclosure Pursuant to Rule 12g3-2(b) under the**  
**U.S. Securities Exchange of 1934**

PROCESSED

APR 22 2004

THOMSON  
FINANCIAL

On behalf of 4imprint Group plc (the "Company") and pursuant to the requirements of Rule 12g3-2(b) under the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act"), I hereby furnish this letter, with exhibits hereto, to the Securities and Exchange Commission (the "SEC").

Pursuant to Rule 12g3-2(b)(1)(iii) under the Exchange Act, enclosed are copies of each of the documents listed below, which constitute information that the Company has recently (i) made or become required to make pursuant to the laws of England and Wales, (ii) filed or become required to file with the London Stock Exchange ("LSE") and which was or will be made public by the LSE or (iii) has distributed or become required to distribute to its security holders:-

Date	Document
01.04.04	LSE Notification – Artemis Investment Management Ltd

If you should have any questions or comments, please call the undersigned at 001-44-161 272 4000.

Yours faithfully

P-P T.D. Hallam

**Craig Slater**  
**Finance Director**

*[Handwritten signature]*  
4/20

# Dealings by Substantial Shareholders



London STOCK EXCHANGE

AVS No

618894

Disclosure of Interest in shares and notifications of dealings under the Stock Exchange requirements  
All relevant boxes should be completed in typed block capital letters.

1. Name of Company  4imprint Group plc		2. Name of Shareholder having a substantial interest  Artemis Investment Management Limited	
3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18.  In respect of 2 above		4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them  	
5. Number of shares/amount of stock acquired	6. Percentage of issued Class	7. Number of shares/amount of stock disposed  469,789	8. Percentage of issued Class  1.63%

9. Class of security  Ordinary 38 6/13p	10. Date of transaction  29/3/04	11. Date company informed  1/4/04
12. Total holding following this notification  2,000,000	13. Total percentage holding of issued class following this notification  6.96%	

14. Any additional information	15. Name of contact and telephone number for queries  TIM HALLAM 0161 272 4027
16. Name and signature of authorised company official responsible for making this notification  P.p. T.D. Hallam DAVID SEEKINGS Company secretary Date of notification 1/4/04	